

Title: Parking Rate Adjustments for On/Off Street Parking

Meeting Date: May 11, 2026

Section: Transportation

Contact: Scott Zollars, Christina Martin

District: ALL

Fiscal Impact: Fiscal Impact Statement Attached

Summary: The Parking Division completed a comprehensive analysis of the City's parking system, including an analysis by consultant Kimley-Horn. It was determined that Orlando's current parking rate structure is outdated and not aligned with peer cities, noting that parking rates have not been adjusted since 2009. This has limited the City's ability to effectively manage curb space and optimize parking operations.

The study recommends modernizing both on-street and off-street parking through pricing strategies. The attached parking rate schedule reflects these pricing strategies and is necessary to support the operational, maintenance, and capital needs of the Parking Enterprise Fund. It will also improve parking availability and turnover, enhance the overall experience for residents and visitors, and support continued economic activity in the downtown area.

Recommended Action: Approve the recommendations for the Parking Rate Adjustments and authorize the Parking Division Manager to implement the attached new rate schedule. This rate schedule supersedes previous rate schedules.